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INSTITUTION'S  
INNOVATION  
COUNCIL  
(Ministry of IIRD Initiative)



**GOVT. COLLEGE FOR WOMEN  
NAWAKADAL SRINAGAR.**  
(NAAC Re-Accredited Grade A)  
(CGPA-3.10)

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## Impact Lecture Series

**About Impact Lectures:** Impact lecture series has been designed to systematically foster the culture of Innovation and Entrepreneurship among students and to encourage, inspire and develop leadership skills.

09<sup>th</sup> October ,2021



Google Meet

11:00 – 12 Noon



**Dr. Abid Husain Parray**

Assistant Professor  
The Business School,  
University of Jammu.

## SPEAKERS

12:00 – 1:00 PM



**Irtif Mehraj**

In-charge, CIIBM  
Centre for innovation, incubation and  
Business Modelling, JKEDI

Topic: Entrepreneurship and Economic Growth

Topic: challenges and opportunities of Entrepreneurship and Economic Growth

## Organising committee:

- Dr. Nadeem Bashir (President IIC)
- Dr. Shabana Ali (Convener IIC)
- Prof. Shakeela Nazir (Startup Activity coordinator)
- Prof. Sana Bala (IPR Activity Coordinator)
- Prof. Rumaisa Nazir (Internship Activity Coordinator)
- Prof. Shabir Ahmad (**I T Co-ordinator**)
- Prof. Mudassir Wani (Social Media Incharge)

## PATRON

**Prof. (Dr.) Tabasum Rafiq**

*PRINCIPAL,*

Govt. College for Women,  
Nawakadal, Srinagar.

## Instructions:

- Students from all colleges can participate for the event.

**Registration link:** <https://forms.gle/L8ztdD5tQqnAYn3c6>

- E-certificates to be mailed to all students.

**Google Meet link:** <https://meet.google.com/adz-uyxg-geh>

For Any Queries Contact: Dr. Shabana Ali – Coordinator Impact Lecture Series; 9906542982



# Govt. College for Women Nawakadal Srinagar, Kashmir (J&K)

(NAAC Re-Accredited Grade A)

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## REPORT

### Impact Lecture series

### 2<sup>nd</sup> session "Impact Lecture Series-II"

### On "Start-up Ecosystem of J&K" "

October 9, 2021

### PROCEEDINGS

The proceedings of the event were conducted by IPR coordinator, Ms Sana Bala who welcomed the gathering and the programme was presided by Prof. (Dr.) Tabasum Rafiq who delivered the welcome address. In her introductory address, Professor Tabassum Rafiq talked about the importance of IIC in nurturing the young minds and encouraging creative ideas among students by providing them with the platform. She also stressed upon the importance of impact Lecture series. Conducting impact lecture sessions in HEIs helps in generating awareness on innovation. The impact lecture sessions will not only develop a streamlined campus innovation and start-up ecosystem but also help in establishing strong connection with ecosystem enablers at regional and national level, and aware students and faculty members about innovation ecosystem in their surrounding and at national level. The proceedings were further continued by Dr Shabana Ali (convenor, IIC). She highlighted the importance of Impact lecture series. Ms. Sana Bala introduced and welcomed the guest speaker, Mr. Irtif Mehraj Lone (Incharge, CIIBM, JKEDI) who deliberated on the topic "Start up Ecosystem of J&K" and requested Guest Speaker to take over. Mr. Irtif highlighted the importance of Women entrepreneurs and quoted that women only constitutes 16% of total entrepreneurs in J&K as per a pat study by JKEDI. He also highlighted importance of incubation and informed the participants that incubation centres are being established in various HEIs. He further laid emphasises on R&D and how the timings, Market strategy, Funding effects the prospects of a success of a venture. We can have many ideas but the importance lies with the execution of those ideas properly. He also shared many success stories of renowned entrepreneurs with the participants to motivate them to take up entrepreneurship as a career. Towards the end, a vibrant question-answer session was conducted, wherein the participants posed some queries to the speaker, which were answered satisfactorily. The program ended with a formal vote of thanks presented by Ms. Rumaisa Nazir, Internship Coordinator IIC. Mr. Shabir Ahmed, Assistant Professor, Computer Applications provided technical support by streaming the event live on Google Meet.

### Organizing Committee

Dr Nadeem Bashir (President)

Dr. Shabana Ali (Convenor)

Prof Sana Bala (Member)

Prof Rumisa Nazir (Member)

Prof. Shakeela Nazir (Member)

Prof. Shabir Ahmed (IT Coordinator)

Prof Mudasir Wani (Member)

*Principal*  
*Govt.College for Women,Nawakadal*  
*Srinagar*

